



UNIVERSITATEA „VASILE ALECSANDRI” DIN BACĂU

Facultatea de Litere

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Universitatea „Vasile Alecsandri” din Bacău Facultatea de Litere

Sesiunea științifică a studenților și masteranzilor

BA and MA students' scientific conference

Session scientifique pour les étudiant(e)s en licence et en master



Models for a Continuous Dialogue. Cultural Transformations and Approaches to Communication in Society

~ ediția a XVII-a/XVIIth edition/XVII^e édition ~

18-19 aprilie 2024/April 18-19, 2024/18-19 Avril 2024, on site and online
(Microsoft Teams)

***Comitet științific/Scientific
committee/Comité scientifique:***

Prof. univ. dr. Elena Bonta
Prof. univ. dr. Vasile Spiridon
Prof. univ. dr. Veronica Balan
Conf.univ.dr. Brîndușa-Mariana
Amălânței
Conf. univ. dr. Cristina Cîrțiță-Buzoianu
Conf. univ. dr. Elisabetta Marino

Conf. univ. dr. Desislava
Cheshmedzhieva-Stoycheva
Conf. univ. dr. Mihaela Culea
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Morărașu
Lect. univ. dr. Andrea Roxana Bellot
Lect. univ. dr. Anca-Daniela
Frumușelu
Lect. univ. dr. Raluca Galița

Organizatori/Organizers/ Organiseateurs:

Conf. univ. dr. Brîndușa-Mariana Amălânței
Conf. univ. dr. Cristina Cîrțiță-Buzoianu
Conf. univ. dr. Mihaela Culea

PROGRAM/PROGRAMME

18 APRIL

ON SITE & ONLINE

**DESCHIDEREA MANIFESTĂRII/CONFERENCE OPENING/ OUVERTURE DE LA
CONFÉRENCE - 10:00, ROOM C4**

WORKSHOP

10:15 - 11:00, ROOM C4 & ONLINE

<https://tinyurl.com/MDCopening>

The Holler over Yonder: A Workshop on Appalachian Language & Culture,
workshop held by **Oleander REAGAN-ARTEMIS**, Fulbright lecturer at the West
University of Timișoara (UVT), Romania

Bio: Oleander Reagan-Artemis is a Fulbright ETA /international lecturer at the West University of Timișoara, working primarily with the Faculty of Letters, History, and Theology in both the MA and BA degree programs. Trained in Modern and Classical languages at the University of Tennessee at Chattanooga, they research and study linguistic patterns across regions and historical patterns, with special interest in Latin, Greek, and English. At UVT, Reagan-Artemis teaches courses on literature, history, and English grammar, where they developed their popular series "Appalachian Culture Corner", a lecture series that examines the cultural and linguistic landscape of their homeland, Southern Appalachia. This series is now continued at Vasile Alecsandri University of Bacău in the proposed workshop.

LUCRĂRI PE SECȚIUNI/SESSIONS/ATELIERS

**LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ENGLISH LANGUAGE, LITERATURE AND
CULTURE**

11:00 - 12:30 - ROOM C13

**Chairpersons: Assoc. Prof. Mihaela CULEA, PhD; Margaret ABSHER, Fulbright
Lecturer, Vasile Alecsandri University of Bacău, Romania**

Anamaria CVAȘA, English-Japanese Language and Literature, I, *Pregnancy in Japanese and English Literature: An Analysis on "The Woman in the Dunes" by Abe Kobo and "N.P." by Banana Yoshimoto Compared with "The Handmaid's Tale" by Margaret Atwood*, coord. Prof. George T. ȘIPOȘ, PhD & Fulbright Lecturer Oleander REAGAN-ARTEMIS, West University of Timișoara, Romania

Miruna-Lois DEMIAN, English-Japanese Language and Literature, I, *Literatura cărnii și decadentismul japonez postbelic*, coord. Prof. George T. ȘIPOȘ, PhD & Fulbright Lecturer Oleander REAGAN-ARTEMIS, West University of Timișoara, Romania

Ioana LUNGU, Romanian–English Language and Literature, III, *Postfeminist Discourse across Media in Post Sovietic Space: Commodification or Empowerment Tool?*, coord. Lecturer Mihaela-Lidia NECULA, PhD, Dunărea de Jos University of Galați, Romania

Ioana-Ruxandra RUSU (CIUCHI), Romanian–English Language and Literature, III, *Unveiling the Madwoman: Bertha Mason as a Subversive Voice and Monstrous Double in “Jane Eyre”*, coord. Lecturer Cătălina-Dumitrița BĂLINIȘTEANU-FURDU, PhD, Vasile Alecsandri University of Bacău, Romania

Mihaela-Alexandra SANDU & Mihaela ȚÂMPU, Romanian–English Language and Literature, I, *Time in “The Tragedy of Macbeth”*, coord. Lecturer Cătălina-Dumitrița BĂLINIȘTEANU-FURDU, PhD, Vasile Alecsandri University of Bacău, Romania

Alina-Vasilica STOICA, English–French Language and Literature, III, *Modernism in Art and Literature*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău, Romania

LIMBA, LITERATURA ȘI CULTURA ROMÂNĂ/ ROMANIAN LANGUAGE, LITERATURE AND CULTURE

11:00 – 13:00 – ROOM C12

Chairpersons: Prof. univ. dr. Vasile SPIRIDON; Conf. univ. dr. Carmen-Nicoleta POPA, Universitatea „Vasile Alecsandri” din Bacău

Victoria BELEA, RE, III, *Pavel Boțu and Sven Nordqvist – Creators of the Universe of Romanian and Swedish Stories*, coord. conf. univ. dr. Victoria FONARI, Universitatea de Stat din Moldova

Albert BENCHEA & Anamaria-Iuliana SCRIPCARU, RE, I, *Funcții ale comunicării în discursul moromețian din roman și film*, coord. Conf. univ. habil. dr. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Anghelina CORLOTEANU, RE, I, *Mit și rit în povestea Babei Dochia*, coord. Conf. univ. habil. dr. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Diana-Ștefania LAZĂR, RE, I, *Imaginarul personajelor în poezia riturilor agrare. Plugușorul*, coord. Conf. univ. habil. dr. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Magdalena CHITIC, CLR, II, *Cenaclul „Facăra”. Supapă de salvare sau aservire față de regimul comunist?*, coord. Prof. univ. dr. Vasile SPIRIDON, Universitatea „Vasile Alecsandri” din Bacău

Ana-Adelina POEȚELEA, CLR, II, *O reconsiderare a figurii christice în literatura modernă: de la „Evangeliiar” la „Ultima ispită a lui Hristos” de Nikos Kazantzakis*, coord. Conf. univ. dr. Carmen-Nicoleta POPA, Universitatea „Vasile Alecsandri” din Bacău

Elena VRÂNCIANU, CLR, II, *Imaginea evreului în proza lui I. L. Caragiale*, coord. Lector univ. dr. Adrian JICU, Universitatea „Vasile Alecsandri” din Bacău

Magdalena CHITIC, CLR, II, *Istorie și ficțiune: Alexandr Soljenițin, Nicolae Dabija*, coord. Conf. univ. dr. Carmen-Nicoleta POPA, Universitatea „Vasile Alecsandri” din Bacău

COMUNICARE ȘI RELAȚII PUBLICE/ COMMUNICATION AND PUBLIC RELATIONS

13:00 – 14:30 – ROOM C12

Chairpersons: Conf. univ. dr. Brîndușa-Mariana AMĂLĂNCEI; Conf. univ. dr. Cristina CÎRTIȚĂ-BUZOIANU, Universitatea „Vasile Alecsandri” din Bacău

Cătălin-Adrian BÂRGĂOANU, CSP, I, *Strategii de poziționare ale unui brand de succes: Budweiser*, coord. Conf. univ. dr. Brîndușa-Mariana AMĂLĂNCEI, Universitatea „Vasile Alecsandri” din Bacău

Gabriela TURTUREANU, CRP, III, *Gestionarea unei crize de imagine în organizație: criza Blue Air*, coord. Conf. univ. dr. Cristina CÎRTIȚĂ-BUZOIANU, Universitatea „Vasile Alecsandri” din Bacău

Denisa-Iuliana CADĂR, CRP, III, *Semnificații ale utilizării gesturilor făcute cu degetul mare în comunicarea nonverbală*, coord. Conf. univ. dr. Brîndușa-Mariana AMĂLĂNCEI, Universitatea „Vasile Alecsandri” din Bacău

Valentina OPREA (STAN), CSP, II, *Provocări și oportunități în activitatea purtătorului de cuvânt*, coord. Conf. univ. dr. Cristina CÎRTIȚĂ-BUZOIANU, Universitatea „Vasile Alecsandri” din Bacău

Delia-Raisa POEDE, CSP, I, *Noi tendințe în comunicarea unui brand cu tradiție: Dorna*, coord. Conf. univ. dr. Brîndușa-Mariana AMĂLĂNCEI, Universitatea „Vasile Alecsandri” din Bacău

Gabriela TURTUREANU, CRP, III, *Comunicarea nonverbală în teatru: enigma din spatele cuvintelor*, coord. Conf. univ. dr. Brîndușa-Mariana AMĂLĂNCEI, Universitatea „Vasile Alecsandri” din Bacău

LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ ENGLISH LANGUAGE, LITERATURE AND CULTURE

13:00 – 14:30 – ROOM C6

Chairpersons: Prof. Elena BONTA, PhD; Assoc. Prof. Habil. Elena CIOBANU, PhD, Vasile Alecsandri University of Bacău, Romania

Andreea-Elena ANCHIDIN & Maria-Ionela NOUR, Romanian-English Language and Literature, III, *Alienation and Racial Identity in “Wide Sargasso Sea” by Jean Rhys*, coord. Assoc. Prof. Habil. Elena CIOBANU, PhD, Vasile Alecsandri University of Bacău, Romania

Daniela ANISIEI, English-French Language and Literature, III, *The Relationship Between Social Media Usage, English Proficiency and Academic Performance among Romanian Students*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău, Romania

Camelia IRODOI, Applied Modern Languages (French-English), III, *Interpreting in the Digital Era: Navigating Challenges of Remote Interpreting*, coord. Assoc. Prof. Raluca SINU, PhD, Transylvania University of Braşov, Romania

Dorina LASLĂU, Romanian-English Language and Literature, II, *A Semiotic Approach to Names in "Jane Eyre"*, coord. Lecturer Cătălina-Dumitriţa BĂLINIŞTEANU-FURDU, PhD, Vasile Alecsandri University of Bacău, Romania

Alina-Vasilica STOICA, English-French Language and Literature, III, *The Power of Collective and Individual Manipulation in George Orwell's "1984"*, coord. Assoc. Prof. Habil. Elena CIOBANU, PhD, Vasile Alecsandri University of Bacău, Romania

Andreea Teodora TĂNASE, English-Japanese Language and Literature, I, *The Mishima Rabbit Hole: A Brief Look at Mishima Yukio's 金閣寺 and Japanese Nationalism*, coord. Prof. George T. ŞIPOŞ, PhD & Fulbright Lecturer Oleander REAGAN-ARTEMIS, West University of Timişoara, Romania

19 APRIL ON SITE & ONLINE

CONFERINŢĂ ÎN PLEN/ KEYNOTE SPEECH/CONFÉRENCE PLÉNIÈRE
10:15 - 11:00 - ROOM C2 & ONLINE

<https://tinyurl.com/MDCkeynotespeaker>

***Mobilizing Trauma Narratives in Political Discourse: The Cultural and Structural Roots of Political Division in the United States and Elsewhere* – Prof. Kai A. SCHAFFT**

Bio: Dr. Kai. A. Schafft is a professor of Education and Rural Sociology at the Penn State University in the United States. This academic year he is a Fulbright Scholar at the Transylvania University of Braşov, where he is researching educational policy and practice and Roma educational inclusion. His research focuses on social and spatial inequality, as well as rural school and community development. He has published 50 peer reviewed journal articles, and over 50 additional reports, reviews and books chapters. He has co-edited or co-authored several books including *Rural Youth at the Crossroads: Transitional Societies in Central Europe and Beyond* (2021, Routledge), and *Rural People and Communities in the Twenty-First Century: Resilience and Transformation* (2019, Polity Press). In 2021 he served as president of the Rural Sociological Society.

WORKSHOP

11:00 – 11:45, ROOM C12 & ONLINE

<https://tinyurl.com/MDCws>

How to Improve your Oral Communication Skills. Public Speaking Strategies,
workshop held by **Merita HYSENI, MSc & Prof. Denis CELCIMA, PhD**

Bio: Merita Hyseni is a Research Fellow at University of Vienna, Austria, and an English Language Teacher at University of Business and Technology in Pristina, Kosovo. She is a graduate of Master Studies from South East European University, Faculty of Languages, Cultures and Communication, Department of English Language Teaching and she holds a BA in English Language and Literature from University of Pristina. During her 8 years of experience as an English Teacher and a Researcher, Merita Hyseni has published scientific papers, conducted various training sessions and presented papers in different international conferences in the field of education.

Dr. Denis Celcima is a profesor of Psychology and Psychology of Education at the University of Business and Technology in Pristina, Kosovo. She has more than 21 years of experience in education and counselling, with a PhD in Psychology-Pedagogy obtained in 2016.

LUCRĂRI PE SECȚIUNI/SESSIONS/ATELIERS

LIMBA, LITERATURA ȘI CULTURA FRANCEZĂ/LANGUE, LITTERATURE ET CULTURE FRANÇAISES

11:00 – 12:30 – ROOM C14

Modérateurs: Maître de conférences Simina MASTACAN; Chargée de cours Florinela FLORIA, Université « Vasile Alecsandri » de Bacau, Roumanie

Ioana CALAPOD, EF, III, *L'héritage littéraire d'Antoine de Saint-Exupéry: la quête du sens et de la grandeur humaine*, coord. Maître de conférences Maricela STRUNGARIU, Université « Vasile Alecsandri » de Bacau, Roumanie

Magdalena CHITIC, LFPC, II, *Métissage, déchirement identitaire et héritage colonial dans le roman francophone contemporain*, coord. Professeuse des universités Veronica-Loredana BALAN, Université « Vasile Alecsandri » de Bacau, Roumanie

Mory CONDÉ (LFPC, I), **Thimothée-Zikho GUIAVOGUI** (LFPC, II), **Yamoussa II CAMARA** (LFPC, II), *Le rôle argumentatif de l'image et du discours politique: le cas d'Ahmed Sékou Touré*, coord. Maître de conférences Simina MASTACAN, Université « Vasile Alecsandri » de Bacau, Roumanie

Massinissa DAHMOUN & Lamara MANSOURI, EF, I, *L'héritage philosophique, politique et littéraire d'Albert Camus*, coord. Maître de conférences Maricela STRUNGARIU, Université « Vasile Alecsandri » de Bacau, Roumanie

Ramona-Loredana DAVID (DANIȘ), EF, III, *Hypostases de la construction et de l'emploi discursif de la phrase interrogative. Le cas de l'interview*, coord. Maître de conférences

Simina MASTACAN, Université « Vasile Alecsandri » de Bacau, Roumanie

Ioana TUDOR, EF, III, *Le français au Maroc : perspectives et réflexions*, coord. Professeur des universités Veronica-Loredana BALAN, Université « Vasile Alecsandri » de Bacau, Roumanie

LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ENGLISH LANGUAGE, LITERATURE AND CULTURE

13:00 – 14:30 – ROOM C12

Chairpersons: *Prof. Kai. A. SCHAFFT, PhD, Penn State University, USA & Fulbright Scholar at Transilvania University of Braşov, Romania; Assoc. Prof. Habil. Nadia Nicoleta MORĂRAȘU, PhD, Vasile Alecsandri University of Bacău, Romania*

Elena Rebeca ACASANDREI, English Language. Communication Practices, I, *Education and Politics in Britain. A Discourse Analytic Approach*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău

Rodica Maricica CÂRLAN, English Language. Communication Practices, II, *The Importance of the Media in Shaping Public Opinion. The Case of War Representations*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău

Nicoleta COJOCARU (MARDARE), English Language. Communication Practices, II, *Models for a Continuous Dialogue. Performing an Interpretation and Translation-oriented Text Analysis of Religious Texts*, coord. Assoc. Prof. Habil. Nadia-Nicoleta MORĂRAȘU, PhD, Vasile Alecsandri University of Bacău

Ștefania DIACONU, English Language. Communication Practices, I, *Antisemitism in Contemporary Britain*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău

Maria Sorana DOBREANU, English Language. Communication Practices, I, *Debates around Britishness. The Impact of Brexit on British Identity*, coord. Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău

LIMBA, LITERATURA ȘI CULTURA ROMÂNĂ/ ROMANIAN LANGUAGE, LITERATURE AND CULTURE – ON SITE & ONLINE

13:00 – 15:00 – ROOM C14

<https://tinyurl.com/MDCRomanian>

Chairpersons: *Conf. univ. dr. Luminița DRUGĂ; Conf. univ. dr. Carmen-Nicoleta POPA, Universitatea „Vasile Alecsandri” din Bacău*

Alessia BUBULAC, RE, I, *Câmpul semantic al apei în limba română*, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Beatrice-Elena COCIORVĂ, RE, I, *Mărțișorul. Element al patrimoniului imaterial românesc*, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile

Alecsandri” din Bacău

Giulia-Gabriela CRISTEA-NECHITA, CLR, II, *Discursul vieții prin imaginarul alimentar în „Intelectuali la cratiță”*, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Daria ILIUȚĂ, RE, I, *Elemente compoziționale ale discursului jocurilor cu măști*, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Irina MUTAF, Limba și literatura română și limba engleză, IV, *Aspecte ale omonimiei bilingve*, coord. Lect. univ. dr. Aliona SOBOL, Universitatea de Stat din Moldova, Chișinău

Mădălina-Andreea STAN, RE, I, *Funcția evocativă în eseu „Am ales principiul ex.”*, de Petru Rotaru, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

Anghelina UNGUREANU, Limba și literatura română și limba engleză, IV, *Particularități ale limbajului tinerilor*, coord. Lect. univ. dr. Aliona SOBOL, Universitatea de Stat din Moldova, Chișinău

Theofani-Agripina VASILEIOU, RE, I, *Evoluția semantică a termenilor tehnici în discursul cosmeticii*, coord. Conf. univ. dr. habil. Petronela SAVIN, Universitatea „Vasile Alecsandri” din Bacău

LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ENGLISH LANGUAGE, LITERATURE AND CULTURE – ONLINE

14:00-15:30 UTC/GMT+3 (BUCHAREST TIME/HEURE A BUCAREST)

<https://tinyurl.com/MDCenglish1>

Chairpersons: *Assoc. Prof. Elisabetta MARINO, PhD, University of Rome Tor Vergata, Italy; Assoc. Prof. Mihaela CULEA, PhD, Vasile Alecsandri University of Bacău, Romania*

Ersin AHMED, English Studies, III, *Perceptual Learning Style Preferences of Foreign Language Learners*, coord. Gergana GEROVA, PhD, Konstantin Preslavsky University of Shumen, Bulgaria

Maria ESTÉVEZ ROIGÉ, Applied Linguistics Translation and Catalan Philology, III, *Crossing the Border: a Comparative Analysis of the Catalan and Occitan Sociolinguistic Sphere*, coord. Lecturer Anca Daniela FRUMUȘELU, PhD, University of Lleida, Spain

Aleksandrs GRIGORJEVS, Asian studies (Middle Eastern module, Arabic), III, *The Ties between the Portrayal of Arabs, Moors, and Turks in the 19th-century Latvian Press*, coord. Lecturer Ingrīda KLEINHOFA, PhD Candidate, University of Latvia, Latvia

Vlada NOVAK, Applied Modern Languages, III, *The Influence of Impressionism on British Painting at the Turn of the 20th Century*, coord. Senior Lecturer Oana-Celia GHEORGHIU, PhD, Dunărea de Jos University of Galați, Romania

Agnieszka STASZAK, graduate of English Studies, “*Escaping isn’t always something bad*”: *Anticipatory Grief, Loneliness and Escapism in the Adventure Game Firewatch (2016)*, coord. Assoc. Prof. Hab. Edyta LOREK-JEZIŃSKA, PhD, Nicolaus Copernicus University of Toruń, Poland

Gabriela ZLATEVA, English Philology, III, *The Way of the Future: Effective E-tools for FLT (Listening and Speaking)*, coord. Assoc. Prof. Desislava CHESHMEDZHIEVA-STOYCHEVA, PhD, Konstantin Preslavsky University of Shumen, Bulgaria

LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ENGLISH LANGUAGE, LITERATURE AND CULTURE – ONLINE

14:00–15:30 UTC/GMT+3 (BUCHAREST TIME/HEURE À BUCAREST)

<https://tinyurl.com/MDCEnglish2>

Chairpersons: Lecturer Anca Daniela FRUMUȘELU, PhD, University of Lleida, Spain; Lecturer Raluca GALIȚA, PhD, Vasile Alecsandri University of Bacău, Romania

Elif Naz ALTINIĞNE, MA in Translation Studies, II, *Translating Horror in Audio Description in Bird Box: A Netflix Movie*, coord. Prof. N. Berrin AKSOY, PhD, Atılım University, Ankara, Turkey

Kristina BACEVSKI, English Language, III, *The Translation Strategies in Translating “Moby Dick” from English into Albanian*, coord. Assoc. Prof. Eriola QAFZEZI, PhD, Fan. S. Noli University, Albania

Alina IABLONCHI, MA in Translation and Conference Interpretation, II, *Pragmatic Approach to English Title Translation into Russian*, coord. Assoc. Prof. Gabriela ȘAGANEAN, PhD, Moldova State University

Marina LEFTER, MA in Translation and Conference Interpretation, II, *Linguistic and Cultural Dimensions of Proper Names from a Translation Perspective*, coord. Assoc. Prof. Gabriela ȘAGANEAN, PhD, Moldova State University

Marika PROVENZANO, MA in Euro-American Languages and Literatures, I, *Behind the Screen: Demographic Perspectives on Dubbing and Subtitling in Audiovisual Comprehension*, coord. Assoc. Prof. Elisabetta MARINO, University of Rome Tor Vergata, Italy

Agnese UPĪTE, MA in Classical Studies, II, *Translator’s Visibility in Translations of Classical Literature into Latvian*, coord. Prof. Ilze RŪMNIECE, PhD, University of Latvia, Latvia

LIMBA, LITERATURA ȘI CULTURA ENGLEZĂ/ ENGLISH LANGUAGE, LITERATURE AND CULTURE – ONLINE

16:00-17:30 UTC/GMT+3 (BUCHAREST TIME/HEURE À BUCAREST)

<https://tinyurl.com/MDCEnglish3>

Chairpersons: *Assoc. Prof. Andrea Roxana BELLOT, PhD, Rovira i Virgili University, Tarragona, Spain; Silviya DIMITROVA, PhD student, Konstantin Preslavsky University of Shumen, Bulgaria*

Günsu Elif AYDEMİR, MA in Translation Studies, II, *Translating Manga, Attack on Titan: A Culture-specific Approach*, coord. Prof. Berrin AKSOY, PhD, Atılım University, Ankara, Turkey

Tvrtko BALIĆ, MA in Philosophy, I, Information Sciences I, *The Influence of the Media on Culture from the Observation of Marshall McLuhan Onwards*, coord. Prof. Mihaela BANEK ZORICA, PhD, University of Zagreb, Croatia

Silviya DIMITROVA, PhD student – Department of English Studies, *A Saturday Like No Other. The Beginning of the Latest Military Conflict in the Middle East – A Cross-Linguistic Analysis of News Headlines from British, German, Bulgarian and Turkish Media*, coord. Assoc. Prof. Desislava CHEHMEDZHIEVA-STOYCHEVA, PhD, Konstantin Preslavsky University of Shumen, Bulgaria

Mohd Shams Uddoha KHAN, Master of Arts in English, I, *A Dialogue for Social Change: Cultural Transformations in “Akh Dour” (Once Upon a Time) by Bansi Nirdosh*, coord. Prof. Mushtaq Ahmad ZARGAR, PhD, Aligarh Muslim University, India

Elena MINNUCCI, MA in European and American Languages and Literatures, II, *Hey Siri, Switch Off the Feelings*, coord. Assoc. Prof. Elisabetta MARINO, PhD, University of Rome Tor Vergata, Italy