



UNIVERSITATEA „VASILE ALECSANDRI” DIN BACĂU
Facultatea de Litere
Str. Spiru Haret, nr. 8, Bacău, 600114
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Domain: **Communication Sciences**
Study Programme: **Communication in public space**

Academic year 2022/2023

**STRUCTURE OF THE 1ST YEAR
OF STUDY**

Crt no.	Discipline	Number of credits	Type of evaluation	Semester
1.	Anthropology of communication	8	E	1
2.	Ethics and Academic Integrity	8	E	1
3.	Communication and negotiation in public space	7	E	1
4.	Brand and branding	7	C	1
5.	Communication practices in English – elective	3	V	1
6.	Communication practices in French – elective	3	V	1
7.	Speech acts	5	E	2
8.	Discursive construction of identity	5	E	2
9.	Modern approaches of scientific research	7	C	2
10.	Philosophy of the public space	8	E	2
11.	Specialized practical training	5	C	2
12.	Communication practices in English – elective	3	V	2
13.	Communication practices in French – elective	3	V	2

E – examination, C – colloquium, V – check up

Dean,
Assoc. Prof.
Brîndușa-Mariana
Amălancei, PhD

Programme Coordinator,
Assoc. Prof.
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**STRUCTURE OF THE 2ND YEAR
OF STUDY**

Crt no.	Discipline	Number of credits	Type of evaluation	Semester
1.	Manipulation and persuasion	8	E	3
2.	Communication practices in the European space	8	E	3
3.	Protocol and etiquette in diplomacy/Geopolitics – optional OD1	8	E	3
4.	Specialized practical training	6	C	3
5.	Public debates	6	E	4
6.	The spokesman and public information	7	E	4
7.	Communication and interactional structures	6	E	4
8.	Political communication/Electoral campaigns in Romania – optional OD2	6	C	4
9.	Dissertation Research (2 weeks X 14 hours)	5	C	4

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