



**"VASILE ALECSANDRI" UNIVERSITY OF BACAU  
FACULTY OF ECONOMIC SCIENCES**

8, Spiru Haret Street, Bacau, 600114  
Tel. ++40-234-542411, tel./ fax ++40-234-516345  
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Field of study: **BUSINESS ADMINISTRATION**  
Study program: **BUSINESS ADMINISTRATION - Full-time attendance**

Academic Year **2024/2025**

**CURRICULUM of the 1<sup>st</sup> YEAR**

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	Microeconomics	6	E	1
2.	Informatics	4	E	1
3.	Business Law	4	E	1
4.	Applied Mathematics in Economy	4	E	1
5.	Management	6	E	1
6.	Accountancy	5	E	1
7.	Business Communication – Foreign Language (1)- English or French	1	V	1
8.	Physical trening	1	V	1
9.	Finances	6	E	2
10.	Statistics	6	E	2
11.	Marketing	7	E	2
12.	Macroeconomics	6	E	2
13.	The European Business Environment	4	E	2
14.	Business Communication – Foreign Language (2) – English or French	1	V	2
15.	Physical trening	1	V	2

E – exam

V- test

Dean,  
Prof. Ovidiu-Leonard TURCU, PhD

Department Director,  
University Lect. Oana Ancuța STÂNGACIU, PhD



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### **CURRICULUM of the 2<sup>nd</sup> YEAR**

<b>No.</b>	<b>Title of Discipline</b>	<b>Number of Credits</b>	<b>Evaluation type</b>	<b>Semester</b>
1.	Econometrics	6	E	3
2.	Business Ethics	4	E	3
3.	Consumer's Behaviour	5	E	3
4.	The economy of the enterprise	5	E	3
5.	Initializing in entrepreneurship	4	E	3
6.	Users' Safety And Security in The Digital Environment	1	V	3
7.	Business Communication - Foreign Language (3) - English or French	2	V	3
8.	Business Negotiation Techniques (Optional Discipline 1) / Knowledge Management (Optional Discipline 1) / The economy of commerce (Optional Discipline 1) /	3	V	3
9.	Purchasing Management	5	E	4
10.	Human Resources Management	5	E	4
11.	Customer Relationships Management	5	E	4
12.	Acquisition	5	E	4
13.	Management of Small and Medium-Sized Enterprises (Optional Discipline 2) / Quality Management (Optional Discipline 2)	5	E	4
14.	Business Communication - Foreign Language (4) - English or French	2	V	4
15.	Specialty practice (3 weeks x 30 hours)	3	C	4
16.	Physical training	1	V	4
17.	Business Communication - Foreign Language (3) - English or French (facultative)	2	V	4
18.	Media applications for business (facultative)	2	V	4

E - exam

C – colloquy

V – test

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**CURRICULUM of the 3<sup>rd</sup> YEAR**

No.	Title of Discipline	Number of Credits	Evaluation type	Semester
1.	International Marketing	5	E	5
2.	Marketing Researches	5	E	5
3.	Communication and Commercial Negotiation	5	V	5
4.	Management of Nonprofit Organizations	5	E	5
5.	Economic and Financial Analysis	5	E	5
6.	International Trade (Optional Discipline 3) / Operations and Techniques in Banking (Optional Discipline 3)	5	V	5
7.	Study of merchandise quality (facultative)	3	V	5
8.	Fiscality	3	E	6
9.	Strategic Management	4	E	6
10.	Statistical Processing on the Computer	4	V	6
11.	Change Management	5	E	6
12.	Economic Projects	3	V	6
13.	Marketing Management (Optional Discipline 4) / Service Management (Discipline 4)	4	E	6
14.	Prices and Competition (Optional Discipline 5) / Intercultural management (Optional Discipline 5) / Business reporting using XBRL (Optional Discipline 5)	4	E	6
15.	Research Stage for the Development of Graduation Work (2 weeks x 30 hours)	3	V	6

E - exam

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C - colloquy

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