



*„VASILE ALECSANDRI”
UNIVERSITY OF BACAU*



*FACULTY OF ECONOMIC SCIENCES &
CENTRE FOR ECONOMIC STUDIES AND RESEARCH*

PROGRAMME
of The International Conference on
“CONTEMPORARY ECONOMY AND
ROMANIAN REALITIES”
- 11th Edition -

BACAU, 29 - 30 March 2018

*Faculty of Economic Sciences & Centre for Economic Studies and Research
"Vasile Alecsandri" University of Bacau*

International Conference on "Contemporary Economy and Romanian Realities", 11th Edition

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*Faculty of Economic Sciences & Centre for Economic Studies and Research
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PROGRAMME

Thursday, 29 March 2018

- 10,00 – 10,30 – Welcome of Participants (Faculty of Economic Sciences, "Vasile Alecsandri" University of Bacău, Spiru Haret no. 8)
- 10,30 – 11,00 – Opening the conference - in C1 Lecture room
- 11,00 - 11,15 – Coffee break
- 11,15 – 12,45 – Paper sessions
- 13,00 – 14,30 – Lunch break
- 15,00 – 17,00 – Paper sessions
- 19,00 – Gala dinner

Friday, 30 March 2018

- 10,00 – 11,30 – Paper sessions
- 11,30 - 11,45 – Coffee break
- 11,45 – 14,00 – Paper sessions. Closing the conference

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Economics, Statistics and International Affairs

STATISTICAL ANALYSIS OF THE EMPLOYMENT AND UNEMPLOYMENT PHENOMENA - COMPARATIVE APPROACHES BASED ON DATA FROM BACAU COUNTY AND THE CENTRAL REGION OF THE REPUBLIC OF MOLDOVA

Lăcrămioara Ciomârtan

INVOLVEMENT OF YOUTH IN THE CIRCULAR ECONOMY

Marcela Cornelia Danu

ISSUES OF EFFICIENCY FOR PUBLIC-PRIVATE PARTNERSHIPS IN THE WATER SECTOR

Simona Maria Frone

EVOLUTION OF THE AVERAGE NUMBER OF PENSIONERS AND THE AVERAGE PENSION IN THE NORTH-EAST REGION DURING 2007-2017

Eugenia Harja

INTERNATIONAL ECONOMIC RELATIONS AND THEIR INFLUENCE UPON POWER CENTERS EVOLUTION

Bogdan Simion Malanciuc

ABOUT THE ADVANTAGES OF PUBLIC-PRIVATE PARTNERSHIPS AND ITS ORGANIZATIONAL FORMS

Florina Popa

THE INFLUENCE OF URBANISATION AND GENDER ON THE HEALTH STATUS

Oana Ancuța Stângaciu

Finance, Accounting, Banks

RECENT PROVISIONS REGARDING STATUTORY AUDIT IN ROMANIA

Daniel Botez

SOME MACROECONOMIC EFFECTS OF THE VALUE-ADDED TAX. CASE OF ROMANIA

Iulia Andreea Bucur, Liviana Andreea Nimineț

ASPECTS REGARDING THE ADJUSTMENT OF THE ANNUAL FINANCIAL STATEMENTS FOR CONSOLIDATION CAUSED BY

APPLICATION OF DIFFERENT VALUATION ACCOUNTING POLICIES

Mihai Deju

ASPECTS REGARDING THE ADJUSTMENT OF THE ANNUAL FINANCIAL STATEMENTS FOR CONSOLIDATION CAUSED BY APPLICATION SOME ACCOUNTING TREATMENTS AND DIFFERENT AMORTIZATION POLICIES

Mihai Deju

ROMANIA'S TAX SYSTEM: GOING BACKWARDS OR MOVING FORWARD?

Liviana Andreea Nimineț, Iulia Andreea Bucur

TRADE DISCOUNTS: REGULATIONS AND ACCOUNTING AND TAX PRACTICES

Aristița Rotilă

PERFORMANCE REPORTING UNDER SUSTAINABLE DEVELOPMENT

Daniela-Cristina Solomon

Management

THE CHANGES IN THE NATIONAL FINANCIAL SYSTEM AND THEIR EFFECTS UPON THE REAL ECONOMY. WAYS OF THEIR SPECIFIC RISKS ADMINISTRATION

Costel Ceocea

THE BUSINESS LEADERSHIP CHARACTERISTICS

Andreea Feraru

A MORAL CRISIS OF THE YOUNGER GENERATION OR ANOTHER PARADIGM OF LIFE AND CAREER?

Roxana Mironescu

THE NON-PROFIT ORGANIZATIONS ROLE AND INFLUENCES IN THE ENVIRONMENT PROTECTION

Nicoleta Popovici

BUSINESS STRATEGIES IN THE CONTEXT OF THE FINANCIAL DISCIPLINE OF THE FIRMS

Ovidiu Turcu, Roxana Mironescu, Andreea Feraru, Nicoleta Popovici

Marketing

THE PARTICULARITIES IN BEHAVIOR OF THE ONLINE PUBLIC SERVICES USERS. A QUANTITATIVE STUDY

Florentina Neamțu

BRANDING FOR GLOBAL MARKETS. OPPORTUNITIES AND CHALLENGES

Bogdan Nichifor

THE ROLE OF GROCERY RETAIL MARKETING IN BUILDING CUSTOMER RELATIONSHIPS

Ioana Olariu

PLANIFICATION, IMPLEMENTATION AND EVALUATION OF SALES FORCE'S VISIT TO A RETAIL OUTLET

Ioana Olariu

FUNDRAISING IMPORTANCE IN THE WORK OF SOCIAL ORGANIZATIONS

Diana Prihoancă

EVOLUTION OF THE EU ORGANIC FOOD MARKET AFTER 2010

Laura Cătălina Țimiras

MODELLING THE PROCESS OF ASSIMILATION AND OPERATIONALIZING OF THE CONCEPT OF MARKET ORIENTATION WITHIN ROMANIAN ORGANIZATIONS

Luminița Zaiț