



Universitatea „Vasile Alecsandri” din Bacău

*„VASILE ALECSANDRI”
UNIVERSITY OF BACAU*



*FACULTY OF ECONOMIC SCIENCES &
CENTRE FOR ECONOMIC STUDIES AND RESEARCH*

PROGRAMME
of The International Conference on
“CONTEMPORARY ECONOMY AND
ROMANIAN REALITIES”
- 12th Edition -

BACAU, 28 - 29 March 2019

*Faculty of Economic Sciences & Centre for Economic Studies and Research
"Vasile Alecsandri" University of Bacau*

International Conference on "Contemporary Economy and Romanian Realities", 12th Edition

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*Faculty of Economic Sciences & Centre for Economic Studies and Research
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International Conference on "Contemporary Economy and Romanian Realities", 12th Edition

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PROGRAMME

Thursday, 28 March 2019

- 10,00 – 10,30 – Welcome of Participants (Faculty of Economic Sciences, "Vasile Alecsandri" University of Bacău, Spiru Haret no. 8)
- 10,30 – 11,00 – Opening the conference - in C1 Lecture room
- 11,00 - 11,15 – Coffee break
- 11,15 – 12,45 – Paper sessions
- 13,00 – 14,30 – Lunch break
- 15,00 – 17,00 – Paper sessions
- 19,00 – Gala dinner

Friday, 29 March 2019

- 10,00 – 11,30 – Paper sessions
- 11,30 - 11,45 – Coffee break
- 11,45 – 14,00 – Paper sessions. Closing the conference

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Economics, Statistics and International Affairs

The potential for convergence of the economy of the Republic of Moldova

Elena Cara, Natalia Shishkan

Comparative approaches on the criminal phenomenon registered in Bacau County and the Central Region of the Republic of Moldova

Lăcrămioara Ciomârtan

Statistical analysis of the main indicators from the early educational system in Bacau County comparative to Central Region of the Republic of Moldova

Lăcrămioara Ciomârtan

The role of the circular economy in increasing employability

Marcela Cornelia Danu

Consumer behavior in the context of the Fourth Industrial Revolution

Marcela Cornelia Danu

Diversification of the external trade of goods of the Republic of Moldova

Natalia Enachi

Analysis of the main social-economic indicators from 2018 for Bacau county

Eugenia Harja

Businesses activity in Bacau county in 2017 compared to 2016

Eugenia Harja

Statistical and probabilistic approaches in the contemporary economy

Alexei Leahu, Ion Pârțachi

Comparative aspects of the inflation modeling of Romania and the Republic of Moldova

Ion Pârțachi, Emilia Gogu

Aspects concerning external partnerships of Romania after the Second World War

Florina Popa

Changes in the structure of international trade over the last 20 years. Case study for the main reporters: USA, China and EU

Oana Ancuța Stângaciu

Finance, Accounting, Banks

Non-financial reporting in European Union

Daniel Botez

Blurry trends of the Romanian Interbank Offer Rate

Liviana Andreea Nimineț

Conversion of individual annual financial statements of non-resident subsidiaries - mandatory stage of the consolidation process

Mihai Deju

Preliminary work for the preparation of the consolidated annual financial statements. Eliminate intragroup transactions

Mihai Deju

Leases: Regulations and Accounting Practices

Aristița Rotilă

Investment and financing decision. Criteria used in the valuation of investment projects

Daniela-Cristina Solomon

Management și Marketing

Erasmus+ program: a beneficiary point of view

Bogdan Nichifor

Selling techniques used for building customer loyalty

Ioana Olariu

Types of advertising used in PR practice

Ioana Olariu

Resources for managing nonprofit organizations

Nicoleta Popovici

The non-governmental sector, the main actor of the social economy in Romania

Nicoleta Popovici

Particularities of health services and products marketing

Laura Cătălina Țimiraș

Marketing communication on medical services market

Luminița Zaiț